



# Fiesta de Luz 2011

## Sponsorship Packages

### Diamante

**\$10,000**  
**(1 available)**

- Website recognition as Diamante Sponsor
- Outside back cover placement of full page color advertisement in program book
- Media recognition in outreach materials including print advertising, TV, radio and mailings
- Prominent logo exposure on rotating digital displays during the event
- Public acknowledgement of organization's involvement by Master of Ceremonies and opportunity for brief statement by organization representative
- 12 tickets to the 6<sup>th</sup> Annual Fiesta de Luz

### Oro

**\$5,000**  
**(2 available)**

- Website Recognition as Oro Sponsor
- Inside front/back cover placement of full page color advertisement in program book
- Media recognition in outreach materials including print advertising, TV, Radio and mailings
- Prominent logo exposure on rotating digital displays during the event
- 8 tickets to the 6<sup>h</sup> Annual Fiesta de Luz

### Plata

**\$2,500**

- Website Recognition as Plata Sponsor
- Full page black & white advertisement in program booklet
- Prominent logo recognition on rotating digital displays during the event
- 6 tickets to the 6<sup>h</sup> Annual Fiesta de Luz

### Bronce

**\$1,000**

- Website Recognition as Bronce Sponsor
- Half page black & white advertisement in program booklet
- Prominent logo recognition on rotating digital displays during the event
- 4 tickets to the 6<sup>h</sup> Annual Fiesta de Luz

*A logo from each of our generous sponsors will also be included on a special recognition page in the program book*



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