



Fiesta de Luz 2011

Program Book Advertising Rates

PRICING:

1/4 page advertisement = \$125.00

Landscape specs: 2 (h) x 4.5 (w) inches

Portrait specs: 3.5 (h) x 2.5 (w) inches

1/2 page advertisement = \$250.00

3.75 (h) x 5 (w) inches

Full page advertisement = \$500.00

8 (h) x 5 (w) inches

SIZE:

The program booklet is 8 ½ x 5 ½
(with small margin allowance)

COLOR:

All ads and text content in the program booklet will be printed in black and white with the exception of three major corporate sponsors

FORMAT:

Black & White camera ready artwork in PDF format is preferred, but we could make arrangements if you are using another format

NOTE: black & white logos with text are preferred to full color business cards as they will print in higher quality

DEADLINE:

Final deadline is **Monday, July 25.**

Early submissions are greatly appreciated

Please send completed ads via email attachment to:

Jana Christian

Nueva Luz Urban Resource Center

jchristian@nuevaluzurc.org

INFO:

If you have any additional questions, please call 216.651.8236



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